



INNOVA MEDIA PRICE LIST FULL CATALOG



Professional Marketing Services, Inc.

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Prices effective February 2010

The Innova Photo Art Collection

Innova has developed the Photo Art Collection to allow the photographer the same consistency when producing their creative work, with accurate colour and the high impact expected from today's digital inkjet printer, on a true archival art paper. Unlike standard photographic media, we unite photography with the artistry of classical natural papers to provide creative freedom for photographers and digital artists alike.

CATEGORY	DESCRIPTION	SIZE		QUANTITY	SKU	LIST PRICE	SALES PRICE	SHOW PRICE	
PHOTO ART COLLECTION	Smooth Cotton High White 100% Cotton 215gsm	17 in	15 m	1 roll	17003	\$105.14	\$78.86	\$73.60	
		24 in	15 m	1 roll	17002	\$145.29	\$108.97	\$101.70	
		44 in	15 m	1 roll	17001	\$259.05	\$194.28	\$181.34	
		60 in	15 m	1 roll	17000	\$406.01	\$304.51	\$284.21	
		8.5 in	11 in	25 sheets	27000	\$27.41	\$20.55	\$19.19	
		11 in	17 in	25 sheets	27001	\$54.87	\$41.15	\$38.41	
		13 in	19 in	25 sheets	27002	\$73.76	\$55.32	\$51.63	
			17 in	22 in	25 sheets	27003	\$110.58	\$82.93	\$77.41
		Smooth Cotton High White 100% Cotton 315gsm	17 in	15 m	1 roll	20004	\$146.03	\$109.52	\$102.22
			24 in	15 m	1 roll	20003	\$201.79	\$151.34	\$141.25
			36 in	15 m	1 roll	20002	\$298.99	\$224.24	\$209.29
			44 in	15 m	1 roll	20001	\$359.19	\$269.39	\$251.43
			60 in	15 m	1 roll	20000	\$563.90	\$422.93	\$394.73
			8.5 in	11 in	10 sheets	20011	\$15.58	\$11.69	\$10.91
			11 in	17 in	10 sheets	20010	\$29.43	\$22.07	\$20.60
			8.5 in	11 in	25 sheets	20008	\$38.06	\$28.55	\$26.64
			11 in	17 in	25 sheets	20007	\$76.20	\$57.15	\$53.34
			13 in	19 in	25 sheets	20006	\$102.45	\$76.84	\$71.72
			17 in	22 in	25 sheets	20005	\$153.58	\$115.19	\$107.51
			36 in	48 in	25 sheets	20009	\$551.79	\$413.84	\$386.25
		Smooth Cotton High White 100% cotton 450gsm	36 in	48 in	25 sheets	24000	\$633.94	\$450.00	\$412.06
		Smooth Cotton High White 100% Cotton 225gsm (Double Side Coated)	8.5 in	11 in	25 sheets	27004	\$51.99	\$38.99	\$36.39
			11 in	17 in	25 sheets	27005	\$106.78	\$80.08	\$74.74
			13 in	19 in	25 sheets	27006	\$119.21	\$89.40	\$83.44
			17 in	22 in	25 sheets	27007	\$214.73	\$161.05	\$150.31
			36 in	26 in	25 sheets	27009	\$425.99	\$319.49	\$298.19
		Smooth Cotton Natural White 100% Cotton 315gsm	17 in	15 m	1 roll	23004	\$146.03	\$109.53	\$102.22
			24 in	15 m	1 roll	23003	\$201.79	\$151.34	\$141.25
			36 in	15 m	1 roll	23002	\$298.99	\$224.24	\$209.29
			44 in	15 m	1 roll	23001	\$359.79	\$269.84	\$251.85
			60 in	15 m	1 roll	23020	\$563.90	\$422.93	\$394.73
			8.5 in	11 in	10 sheets	23011	\$15.58	\$11.69	\$10.91
			11 in	17 in	10 sheets	23010	\$29.43	\$22.07	\$20.60
			8.5 in	11 in	25 sheets	23008	\$38.06	\$28.55	\$26.65
			11 in	17 in	25 sheets	23007	\$76.20	\$57.15	\$53.34
			13 in	19 in	25 sheets	23006	\$102.45	\$76.84	\$71.71
			17 in	22 in	25 sheets	23005	\$153.58	\$115.18	\$107.51
			36 in	48 in	25 sheets	23009	\$551.79	\$413.84	\$386.25

FibaPrint™

Innova's highly acclaimed award winning FibaPrint range has been designed as a digital solution to the traditional Fibre based baryta papers used in the conventional darkroom.

They have developed a special Micro porous gloss coating specifically for photographic reproduction and high quality fine art print applications. These coating range from a semi-matte to an ultra gloss finish, with the texture and feel of the art paper base giving it a quality 'as close to any traditional Fibre photo paper as I have seen', quoted one photographer. The acid inhibiting crystal layer technology makes it the perfect digital FibaPrint alternative. The FibaPrint papers has an extremely large colour gamut and D-max rating of up to 2.7.

CATEGORY	DESCRIPTION	SIZE	QUANTITY	SKU	LIST PRICE	SALES PRICE	SHOW PRICE	
FIBAPRINT	FibaPrint® White Gloss 300 gsm (F-type gloss)	17 in	15 m	1 roll	29004	\$155.00	\$116.25	\$108.50
		24 in	15 m	1 roll	29003	\$220.00	\$165.00	\$154.00
		36 in	15 m	1 roll	29002	\$325.00	\$243.75	\$227.50
		44 in	15 m	1 roll	29001	\$395.00	\$296.25	\$276.50
		60 in	15 m	1 roll	29000	\$550.00	\$412.50	\$385.00
		8.5 in	11 in	25 sheets	29008	\$40.00	\$30.00	\$28.00
		11 in	17 in	25 sheets	29007	\$77.00	\$57.75	\$53.90
		13 in	19 in	25 sheets	29006	\$106.00	\$79.50	\$74.20
		17 in	22 in	25 sheets	29005	\$160.00	\$120.00	\$112.00
		36 in	48 in	25 sheets	29009	\$520.00	\$390.00	\$364.00
	FibaPrint® Warm Tone Gloss 300 gsm	17 in	15 m	1 roll	31004	\$155.00	\$116.25	\$108.50
		24 in	15 m	1 roll	31003	\$220.00	\$165.00	\$154.00
		36 in	15 m	1 roll	31002	\$325.00	\$243.75	\$227.50
		44 in	15 m	1 roll	31001	\$395.00	\$296.25	\$276.50
		60 in	15 m	1 roll	31020	\$550.00	\$412.50	\$385.00
		8.5 in	11 in	25 sheets	31008	\$40.00	\$30.00	\$28.00
		11 in	17 in	25 sheets	31007	\$77.00	\$57.75	\$53.90
		13 in	19 in	25 sheets	31006	\$106.00	\$79.50	\$74.20
		17 in	22 in	25 sheets	31005	\$160.00	\$120.00	\$112.00
		36 in	48 in	25 sheets	31009	\$520.00	\$390.00	\$364.00
	FibaPrint® White Semi- Matte 300 gsm	17 in	15 m	1 roll	32004	\$155.00	\$116.25	\$108.50
		24 in	15 m	1 roll	32003	\$220.00	\$165.00	\$154.00
		36 in	15 m	1 roll	32002	\$325.00	\$243.75	\$227.50
		44 in	15 m	1 roll	32001	\$395.00	\$296.25	\$276.50
		60 in	15 m	1 roll	32000	\$550.00	\$412.50	\$385.00
		8.5 in	11 in	25 sheets	32008	\$40.00	\$30.00	\$28.00
		11 in	17 in	25 sheets	32007	\$77.00	\$57.75	\$53.90
		13 in	19 in	25 sheets	32006	\$106.00	\$79.50	\$74.20
		17 in	22 in	25 sheets	32005	\$160.00	\$120.00	\$112.00
		36 in	48 in	25 sheets	32009	\$520.00	\$390.00	\$364.00
	FibaPrint® White Matte 285gsm	17 in	15 m	1 roll	22004	\$104.48	\$78.36	\$73.14
		24 in	15 m	1 roll	22003	\$145.11	\$108.83	\$101.58
		36 in	15 m	1 roll	22002	\$214.39	\$160.79	\$150.07
		44 in	15 m	1 roll	22001	\$260.87	\$195.65	\$182.61
		60 in	15 m	1 roll	22000	\$389.50	\$292.13	\$272.65
		8.5 in	11 in	10 sheets	22011	\$11.70	\$8.78	\$8.19
		11 in	17 in	10 sheets	22010	\$21.70	\$16.28	\$15.19
		8.5 in	11 in	25 sheets	22008	\$28.38	\$21.29	\$19.87
		11 in	17 in	25 sheets	22007	\$56.87	\$42.65	\$39.81
		13 in	19 in	25 sheets	22006	\$67.17	\$50.38	\$47.02
17 in	22 in	25 sheets	22005	\$114.90	\$86.18	\$80.43		
36 in	48 in	25 sheets	22009	\$436.89	\$327.67	\$305.82		

CATEGORY	DESCRIPTION	SIZE		QUANTITY	SKU	LIST PRICE	SALES PRICE	SHOW PRICE
FIBAPRINT	FibaPrint® Ultra Smooth Gloss 285gsm	17 in	15 m	1 roll	33004	\$155.00	\$116.25	\$108.50
		24 in	15 m	1 roll	33003	\$220.00	\$165.00	\$154.00
		36 in	15 m	1 roll	33002	\$325.00	\$243.75	\$227.50
		44 in	15 m	1 roll	33001	\$395.00	\$296.25	\$276.50
		60 in	15 m	1 roll	33000	\$550.00	\$412.50	\$385.00
		8.5 in	11 in	25 sheets	33008	\$40.00	\$30.00	\$28.00
		11 in	17 in	25 sheets	33007	\$77.00	\$57.75	\$53.90
		13 in	19 in	25 sheets	33006	\$106.00	\$79.50	\$74.20
		17 in	22 in	25 sheets	33005	\$160.00	\$120.00	\$112.00
		36 in	48 in	25 sheets	33009	\$520.00	\$390.00	\$364.00

The Innova Fine Art Collection

The Innova Fine Art Collection offers the artist an avenue to express creativity and beauty in the output by providing a wide range of papers, so you can match the artwork to the paper texture and weight. The original art papers have been coated to provide consistent colour reproduction and gamut while maintaining the look and feel that artists expect from our papers.

FINE ART COLLECTION	Soft Textured Natural White 190gsm	17 in	15 m	1 roll	18003	\$80.35	\$60.26	\$56.24
		24 in	15 m	1 roll	18002	\$111.45	\$83.59	\$78.02
		44 in	15 m	1 roll	18001	\$200.87	\$150.65	\$140.61
		60 in	15 m	1 roll	18000	\$299.75	\$224.81	\$209.83
		8.5 in	11 in	25 sheets	28000	\$21.70	\$16.28	\$15.19
		11 in	17 in	25 sheets	28001	\$42.03	\$31.52	\$29.42
		13 in	19 in	25 sheets	28002	\$57.36	\$43.02	\$40.15
		17 in	22 in	25 sheets	28003	\$84.90	\$63.68	\$59.43
	Soft Textured Natural White 315gsm	17 in	15 m	1 roll	21004	\$111.60	\$83.70	\$78.12
		24 in	15 m	1 roll	21003	\$154.79	\$116.09	\$108.35
		36 in	15 m	1 roll	21002	\$229.19	\$171.89	\$160.43
		44 in	15 m	1 roll	21001	\$278.99	\$209.24	\$195.29
		60 in	15 m	1 roll	21000	\$416.32	\$312.24	\$291.42
		8.5 in	11 in	10 sheets	21011	\$12.40	\$9.30	\$8.68
		11 in	17 in	10 sheets	21010	\$22.30	\$16.73	\$15.61
		8.5 in	11 in	25 sheets	21008	\$30.14	\$22.61	\$21.10
		11 in	17 in	25 sheets	21007	\$58.38	\$43.79	\$40.87
		13 in	19 in	25 sheets	21006	\$79.67	\$59.75	\$55.77
		17 in	22 in	25 sheets	21005	\$117.92	\$88.44	\$82.54
		36 in	48 in	25 sheets	21009	\$456.59	\$342.44	\$319.61
	Soft Textured Natural White 200gsm (Double Sided)	8.5 in	11 in	25 sheets	28004	\$41.85	\$31.39	\$29.30
		11 in	17 in	25 sheets	28005	\$89.99	\$67.49	\$62.99
		13 in	19 in	25 sheets	28006	\$118.49	\$88.87	\$82.94
		17 in	22 in	25 sheets	28007	\$182.99	\$137.24	\$128.09
		36 in	26 in	25 sheets	28009	\$358.99	\$269.24	\$251.29
	Cold Press Rough Textured Natural White 315gsm	17 in	15 m	1 roll	25004	\$111.60	\$83.70	\$78.12
		24 in	15 m	1 roll	25003	\$154.79	\$116.09	\$108.35
		36 in	15 m	1 roll	25002	\$229.19	\$171.89	\$160.43
		44 in	15 m	1 roll	25001	\$278.99	\$209.24	\$195.29
		60 in	15 m	1 roll	25000	\$416.32	\$312.24	\$291.42
		8.5 in	11 in	10 sheets	25011	\$12.40	\$9.30	\$8.68
		11 in	17 in	10 sheets	25010	\$22.30	\$16.73	\$15.61
		8.5 in	11 in	25 sheets	25008	\$30.14	\$22.61	\$21.10
		11 in	17 in	25 sheets	25007	\$58.38	\$43.79	\$40.87
		13 in	19 in	25 sheets	25006	\$79.67	\$59.75	\$55.77
		17 in	22 in	25 sheets	25005	\$117.92	\$88.44	\$82.54
		36 in	48 in	25 sheets	25009	\$456.59	\$342.44	\$319.61

Canvas

Our canvas range includes various types of canvas for fine art and photographic printing, stretched canvases and presentation & graphics applications. The range includes a 100% cotton canvas, two polycotton mix canvases and a canvas effect paper.

CATEGORY	DESCRIPTION	SIZE		QUANTITY	SKU	LIST PRICE	SALES PRICE	SHOW PRICE
CANVAS	Photo Canvas Ultra Gloss 380gsm	17 in	15 m	1 roll	IFA36-1750	\$133.64	\$113.59	\$100.23
		24 in	15 m	1 roll	IFA36-2450	\$187.09	\$159.03	\$140.32
		36 in	15 m	1 roll	IFA36-3650	\$248.18	\$210.95	\$186.14
		44 in	15 m	1 roll	IFA36-4450	\$309.27	\$262.88	\$231.95
		60 in	15 m	1 roll	IFA36-6050	\$388.00	\$329.80	\$291.00

A Range Of Book Art

Innova Art has developed a series of "Book Art" papers in conjunction with artists, photographers, book artists and university lecturers, designed for the very specific requirements of digital book art and binding. Innova soft-textured, has a natural white finish with a slightly structured, soft-textured surface equivalent to a traditional fine art paper. Smooth Cotton High White has a silky smooth surface structure designed for high quality fine art & photographic reproduction. Book Art papers are available in single side or double side coated versions to suit your book type.

BOOK ART	Smooth Cotton High White 215g/m2	8.5 in	11 in	25 sheets	27000SG	\$32.99	\$24.74	\$23.09
		11 in	17 in	25 sheets	27001SG	\$65.99	\$49.49	\$46.19
		13 in	19 in	25 sheets	27002SG	\$79.25	\$59.44	\$55.48
		17 in	22 in	25 sheets	27003LG	\$131.99	\$98.99	\$92.39
		36 in	26 in	25 sheets	27008SG	\$261.99	\$196.50	\$183.39
	Soft Texture Natural White 190g/m2	8.5 in	11 in	25 sheets	28000SG	\$25.75	\$19.31	\$18.03
		11 in	17 in	25 sheets	28001SG	\$52.35	\$39.26	\$36.65
		13 in	19 in	25 sheets	28002SG	\$64.50	\$48.38	\$45.15
		17 in	22 in	25 sheets	28003LG	\$105.99	\$79.49	\$74.19
		36 in	26 in	25 sheets	28008SG	\$211.99	\$158.99	\$148.39