

# BUY ONE GET ONE FREE WITH A NEW HP LARGE-FORMAT PHOTO PAPER MAIL-IN REBATE!

Limited-time offer. Buy now!



## Bring your customer's photographs to life with HP Large-format photo paper!

From July 1, 2010, to October 31, 2010 buy one and get one of equal or lesser value free after the mail-in rebate (excludes sales tax). Simply purchase two rolls of select HP Large-format photo paper products and send in for your rebate. Increase your business and roll out the best photo prints possible with:

**HP Premium Instant-dry Photo Papers:** delivers unrivaled image quality for brilliant photos and high-impact display graphics—from posters and presentations to retail graphics. Prints dry instantly for immediate handling and lamination.

**HP Everyday Pigment Ink Photo Papers:** allows for maximum ink absorption with a microporous surface, resulting in vibrant colors, fast dry time, superior fade resistance and handling. Delivers image quality with pigment inks at a competitive price point—from single prints to high-volume poster applications.

To take advantage of this great offer, just purchase two rolls of HP Large-format photo paper from the list and submit the attached claim form by November 30, 2010, along with your proof of purchase to:

**HP Photo Paper Mail-in Rebate Promotion**  
Offer #Q126  
P.O. Box 5400  
Norwood, MN 55583-5400

### HP PREMIUM INSTANT-DRY SATIN PHOTO PAPER • 260 g/m<sup>2</sup>

- Q7992A HP Premium Instant-dry Satin Photo Paper (24" x 75' roll)
- Q7994A HP Premium Instant-dry Satin Photo Paper (36" x 100' roll)
- Q7996A HP Premium Instant-dry Satin Photo Paper (42" x 100' roll)
- Q7998A HP Premium Instant-dry Satin Photo Paper (50" x 100' roll)
- Q8000A HP Premium Instant-dry Satin Photo Paper (60" x 100' roll)

### HP EVERYDAY PIGMENT INK SATIN PHOTO PAPER • 235 g/m<sup>2</sup>

- Q8920A HP Everyday Pigment Ink Satin Photo Paper (24" x 100' roll)
- Q8921A HP Everyday Pigment Ink Satin Photo Paper (36" x 100' roll)
- Q8922A HP Everyday Pigment Ink Satin Photo Paper (42" x 100' roll)
- Q8923A HP Everyday Pigment Ink Satin Photo Paper (60" x 100' roll)

### HP PREMIUM INSTANT-DRY GLOSS PHOTO PAPER • 260 g/m<sup>2</sup>

- Q7991A HP Premium Instant-dry Gloss Photo Paper (24" x 75' roll)
- Q7993A HP Premium Instant-dry Gloss Photo Paper (36" x 100' roll)
- Q7995A HP Premium Instant-dry Gloss Photo Paper (42" x 100' roll)
- Q7997A HP Premium Instant-dry Gloss Photo Paper (50" x 100' roll)
- Q7999A HP Premium Instant-dry Gloss Photo Paper (60" x 100' roll)

### HP EVERYDAY PIGMENT INK GLOSS PHOTO PAPER • 235 g/m<sup>2</sup>

- Q8916A HP Everyday Pigment Ink Gloss Photo Paper (24" x 100' roll)
- Q8917A HP Everyday Pigment Ink Gloss Photo Paper (36" x 100' roll)
- Q8918A HP Everyday Pigment Ink Gloss Photo Paper (42" x 100' roll)
- Q8919A HP Everyday Pigment Ink Gloss Photo Paper (60" x 100' roll)

Please see the Terms & Conditions on the back of this flyer for complete program details. **Make the right move, right now, with HP.**

\*Prices are subject to change without notice. Valid while supplies last. U.S. residents only. This offer may not be combined with any other HP Large-format Printing Material promotional programs.

CLAIMANT INFORMATION (REQUIRED)		RESELLER CLAIM FORM	
Reseller can claim rebate only for public sector customers. If you are a reseller claiming on behalf of a public sector customer, complete the section below.			
First Name	Last Name	<b>Reseller Information:</b>	
Company Name	Title	First Name	Last Name
Street Address (No P.O. Boxes)		Company Name	Title
City	State Zip	Street Address (No P.O. Boxes)	
Phone	Fax	City	State Zip
Email Address		Phone	Fax
Where did you purchase this printing material?		Email Address	
Allow six (6) weeks from the time the claim is received by HP to receive your rebate.		<b>Outlet ID (Required)</b>	
Occasionally HP will send out communication information on products, services and/or support. This may include new-product information, special offers or possibly an invitation to participate in market research. May HP contact you with information that may be relevant to you? Email: Yes No Postal Mail: Yes No Phone: Yes No		<b>Reseller Signature (Required)</b>	
I have read, understand and agree to the terms and conditions of the HP Photo Paper Mail-In Rebate Special.		<input type="checkbox"/> Government Customer	<input type="checkbox"/> Education Customer
Claimant Signature	Date	<b>S1</b>	
<b>Purchase Date (from invoice)</b>	<b>HP Printing Material Name</b>	<b>HP Product Number/SKU</b>	
_____	_____	_____	
_____	_____	_____	

## HP Photo Paper Mail-in Rebate—Terms & Conditions

### Section I: GENERAL

- ONLY PURCHASES FROM AN HP AUTHORIZED RESELLER OR FROM HP DIRECT QUALIFY FOR THE PROMOTION. AN HP AUTHORIZED RESELLER WILL HAVE A VALID OUTLET ID NUMBER ISSUED FROM HP.
- CUSTOMER MUST PURCHASE QUALIFYING PRODUCT(S) FOR THEIR OWN USE AND NOT FOR RESALE.
- CUSTOMER CAN CLAIM EACH INVOICE ONLY ONCE, BUT CUSTOMER MAY BE ELIGIBLE FOR MORE THAN ONE REBATE PER INVOICE.
- CUSTOMER MUST PURCHASE A MINIMUM OF TWO QUALIFYING PRODUCTS ON THE SAME INVOICE. HP WILL REBATE THE VALUE OF AN EQUAL OR LESSER PRICED PURCHASED ELIGIBLE PRODUCT (EXCLUDING SALES TAX) FOR EVERY TWO QUALIFYING PRODUCTS ON THE SAME INVOICE.
- UP TO ONE HUNDRED (100) REBATES PER CUSTOMER.
- CLAIMS MUST BE POSTMARKED AND RECEIVED BY HP WITHIN 30 DAYS OF THE PURCHASE DATE OR BY NOVEMBER 30, 2010, WHICHEVER COMES FIRST. THE PURCHASE DATE IS DETERMINED BY THE DATE ON THE CUSTOMER'S INVOICE FOR THE TRANSACTION.
- THIS OFFER MAY NOT BE COMBINED WITH ANY OTHER HP LARGE-FORMAT PRINTING MATERIAL PROMOTIONAL PROGRAMS.

### Section II: MAILING ADDRESS FOR ALL CORRESPONDENCE ASSOCIATED WITH THIS PROMOTION IS:

**HP Photo Paper Mail-in Rebate Promotion  
Offer #Q126  
P.O. Box 5400  
Norwood, MN 55583-5400**

### Section III: CUSTOMER CLAIMING PROCESS

- How to participate: Customer must purchase a qualifying HP Large-format Printing Material product during the promotional period. The promotional period is July 1, 2010, to October 31, 2010.
- How to submit a claim:
  - Customer submits a completed and signed claim form that is postmarked and received by HP within 30 days of the purchase date or by November 30, 2010, whichever comes first. (Invoice date will be considered the purchase date.)
  - Indicate the product/part number(s) of the HP Large-format Printing Material(s) purchased on the claim form as required.
  - Attach the original or copy of the proof of purchase (invoice[s]/receipt[s]) for the eligible product(s). Please circle the purchase price(s) on the invoice.

### Section IV: HP AUTHORIZED RESELLERS' CLAIMING PROCESS ON BEHALF OF CUSTOMERS

- How to participate:
  - HP Authorized Resellers may only claim on behalf of their public sector customers where the reseller has given the rebate to the customer up front, at the point of purchase.
  - HP Authorized Reseller indicates whether the purchaser is a government or education customer.
- How to submit a claim:
  - Same as customer claiming process.
  - Attach a copy of the invoice(s) for the eligible product(s) purchased within the promotional time frame. Please circle the eligible product(s). The invoice must also clearly reflect the amount of rebate/discount provided to the customer at the point the purchase was completed. Please circle the price(s) on the invoice.

### Section V: ADDITIONAL TERMS AND CONDITIONS

- This promotion is open to U.S. residents only. This offer is not open to residents of U.S. territories. The offer is not open to HP Authorized Resellers—or their employees or dealers—or employees of Hewlett-Packard (HP), Cohesion, Inc., Oliver Russell, Inc., or Young America Corp. purchasing for internal business use.

- Estimated U.S. retail price for qualifying products can be found at [www.hp.com](http://www.hp.com). Your actual price may vary.
- Offer valid only for the HP Large-format Photo printing material listed on the front of this flyer, which includes: Q7992A, Q7994A, Q7996A, Q7998A, Q8000A, Q7991A, Q7993A, Q7995A, Q7997A, Q7999A, Q8920A, Q8921A, Q8922A, Q8923A, Q8916A, Q8917A, Q8918A, and Q8919A.
- Offer valid only on new HP products.
- Products purchased and subsequently returned for refund are not eligible for rebate; said submissions may be considered fraudulent.
- HP reserves the right to audit all rebate claims to ensure that the Terms and Conditions of the promotion have been met and to request additional information regarding any and all claims and supporting documents.
- HP reserves the right to confirm the identification of claimants. Where HP determines that claimant is not eligible for the promotion, or that the rules of the promotion have not been fully complied with, that the product has been purchased for resale, or other evidence of fraudulent conduct or abuse of the promotion, HP reserves the right to deny the rebate claim or to require the claimant to return the rebate amount. In the case of an Authorized Reseller processing a claim, HP reserves the right to deny reimbursement to the reseller or to deny the rebate to the education or government customer, whichever is applicable. The reseller agrees to reimburse HP for any rebates falsely paid.
- The submission of false, incorrect, misleading or fraudulent documentation may result in disqualification from this promotion and from other HP promotions. The submission of false, misleading or fraudulent information may result in the claimant being subject to civil or criminal liability.
- Non-conforming and/or duplicate requests will not be considered and will not be returned.
- Incomplete claim forms will be rejected as non-payable, with a notice mailed to the customer within six (6) weeks of receipt. Incomplete claims must be resubmitted within six (6) weeks of receipt of notice of incomplete claim. "Incomplete" is defined as missing and/or incorrect product information, missing proof of purchase, missing information or signature, or invalid purchase or leased date.
- Allow six (6) weeks from the time the claim is received by HP for processing.
- All federal, state, and local rules and regulations apply. Promotion void where taxed, regulated, restricted or prohibited by law.
- HP is not responsible for late, lost, stolen, misdirected, illegible, incomplete or postage-due claims or requests, or for any printing, human or other errors.
- Group, club or organization requests, mechanical reproductions or facsimiles of any required item will not be honored and will not be returned.
- HP and HP Financial Services reserve the right to modify rebate amounts, to add additional offers, cancel or modify this program, and other HP promotional programs, at their discretion. Modification to the program may limit the ability of particular resellers to use the program. If possible, HP will use reasonable efforts to provide reseller with advance notice of program cancellation or modification, but it is not obligated to provide such notice. HP disclaims any responsibility or liability for lost sales or profits resulting from the cancellation or modification of this program, or from HP's failure to provide advance notice of cancellation or modification.
- This offer is not transferable.
- No post office box addresses accepted.

### Section VI: CONTACT INFORMATION

For promotion questions or the status of your rebate submission, please contact the promotion help line at 888-221-4126 between the hours of 8:00 a.m. and 6:00 p.m. Central Standard Time, Monday through Friday, or send an e-mail to [hpbiz@web-rebates.com](mailto:hpbiz@web-rebates.com).

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