



Progressive Profitable Printing

# Easy. Money.



Get up to  
**\$3,000 cash back\***  
when you upgrade to an  
HP Designjet L25500 Printer.



HP Designjet L25500  
Printer series

## Turn more applications into more business with the HP Designjet L25500 Printer.

Grow your business with a digital printing solution that delivers unrivaled versatility! The new HP Designjet L25500 Printer lets you tap into new business opportunities by offering a wide range of indoor and outdoor applications without sacrificing quality or durability, all from one easy-to-use solution.

- **Unrivaled versatility**—print indoor and outdoor applications on a wide range of media, including POP displays, trade show banners, event signage and vehicle wraps.
- **Easy, automated, low-maintenance printing**—proven HP Thermal Inkjet Technology provides easy, unattended printing at its best, and user-replaceable printheads let you experience greater uptime by avoiding the time and expense of a service call.
- **Improve your operators' work environment**—featuring innovative, water-based HP Latex Inks and low-emission technology, the HP Designjet L25500 Printer is an ENERGY STAR® qualified product that lets you print with the environment in mind.

## Get up to \$3,000 cash back\* when you trade-in your old technology!

Now's your chance to upgrade your old technology to the latest HP Designjet printer! With the HP Designjet Easy Money Upgrade promotion, get up to \$3,000 cash back\* when you upgrade your eligible aqueous or solvent printer and purchase or lease an HP Designjet L25500 series printer. Online claim form must be submitted by July 31, 2010.

Plus, you can get up to a \$500 cash-back rebate\* when you purchase the minimum required eligible media, and up to \$400 more when you add a qualifying HP Care Pack Service\*.

Contact us today for complete promotion and product details,  
or visit [www.hp.com/go/upgradenow1](http://www.hp.com/go/upgradenow1)

\*U.S. residents only. Cash back provided by mail-in rebate available for eligible purchases made between May 1, 2010, and July 31, 2010. Qualifying HP Designjet printer, eligible media and associated qualifying HP Care Pack Service must be purchased on the same invoice to qualify for this promotion. Additional restrictions apply. Void where prohibited, taxed or restricted by law. For qualifying products, terms and conditions, and claim form, visit [www.hp.com/go/upgradenow1](http://www.hp.com/go/upgradenow1). HP also reserves the right to modify or cancel this offer at any time without notice.

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Business Partner

