

PRINT UNLIMITED

EQUIPPED FOR TODAY, READY FOR TOMORROW

PROGRESSIVE
PROFITABLE
PRINTING



Upgrade now to a new
HP Designjet L26500 Printer
and get \$2,000 cash back!¹

Get \$2,000 cash back when you upgrade to latex!

During the HP Upgrade to Latex promotion, you can get a \$2,000 cash back mail-in rebate when you upgrade your eligible aqueous printer (42-inches or greater) or solvent printer (30-inches or greater) and purchase or lease a new HP Designjet L26500 Printer (demo units are not eligible). The promotion runs January 1, 2012, through January 31, 2012. Claims must be submitted by March 1, 2012.

Expand your offerings with fast and easy turnarounds with the HP Designjet L26500 Printer.

Meet a wider range of customer needs with high-quality outdoor and indoor applications—using the technology to get it right every time! The HP Designjet L26500 Printer features innovative HP Latex Printing Technology to help you shrink turnaround times while growing business opportunities.

- **Unrivaled application versatility.**² Meet a wider range of customer needs with high-quality, outdoor and indoor applications up to 61-inches wide including high-impact POP displays, soft signage,³ bus shelters, vehicle graphics and more. Deliver vivid image quality with this 6-color printer at up to 1200 x 1200 dpi.

- **Easy, convenient printing.** Get the right print the first time—including highly accurate double-sided jobs.⁴ HP Latex Printing Technology features automated processes and maintenance, and delivers consistent prints that are ready to finish immediately. And increase productivity with prints speeds of up to 246 ft/hr.
- **Win new business from environment-minded customers.** Win business with high quality and durability on a range of media, without many of the health and safety considerations of eco-solvent inks. And appeal to your environmentally conscious customers by offering recyclable HP media⁴ and taking advantage of HP recycling programs⁵.

Contact us today for complete
promotion details.

Business Partner



¹ U.S. residents only. Cash back provided by mail-in rebate available for eligible purchases made January 1, 2012–January 31, 2012. All claims must be submitted by March 1, 2012, and proof of purchase submitted by March 31, 2012. Additional restrictions apply. Void where prohibited, taxed or restricted by law. For qualifying product options, terms and conditions, and claim form, visit www.hp.com/go/upgradetolatex.

² The HP Designjet L26500 Printer produces an extremely broad range of both outdoor and indoor applications from a single device, which surpasses the number of different applications that traditional eco-solvent printers or water-based printers can produce.

³ For best results, print on media that does not let the ink trespass onto the printer. Performance may vary depending on media. Please consult your media supplier for compatibility details.

⁴ For best results, use media options intended for double-sided printing.

⁵ HP Large-format Media take-back program availability varies. Some recyclable HP papers can be recycled through commonly available recycling programs. Recycling programs may not exist in your area. See www.hp.com/recycle for details.

© Copyright 2012 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.